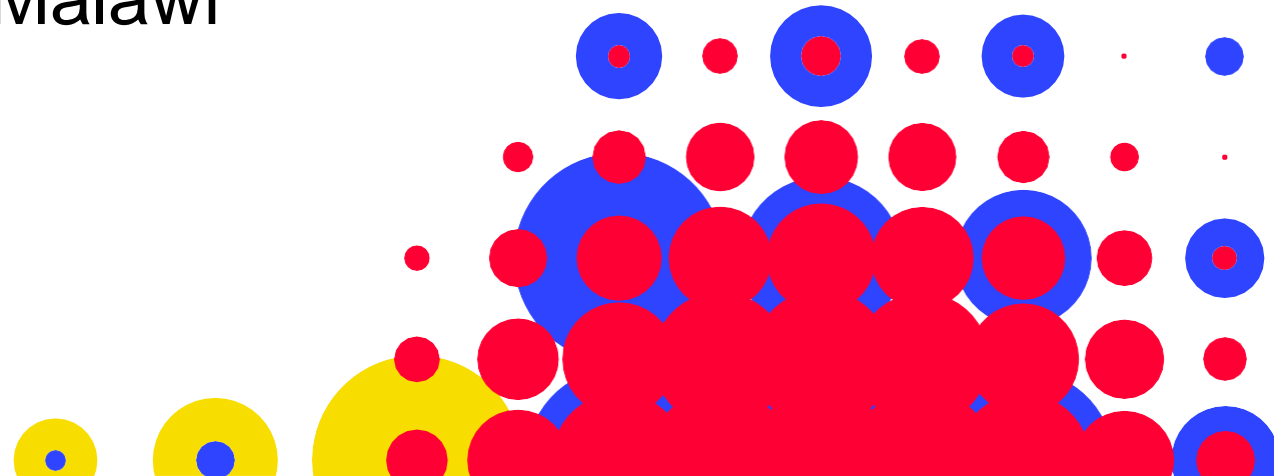


# **Update on Resource Mobilization and the 8<sup>th</sup> Replenishment Action Plan**

52<sup>nd</sup> Board Meeting

20 – 22 November 2024, Lilongwe, Malawi



# Executive summary

## 7th Replenishment pledge conversion and preparations for the 8th Replenishment are on track and accelerating but risks remain high

---

- **Pledge conversion status as of 30 September 2024:** The Global Fund has received 51% of the 7th Replenishment and 100% of the 6th Replenishment pledges in cash and continues to prioritize pledge conversion.
- **8th Replenishment preparation:** Preparations are well on track and earlier than ever. The Global Fund has increased its visibility and positioning in various high-level global and regional events and platforms and is advancing the development of the Investment Case and of the 8th Replenishment campaign.
- **Global health partnership:** The Global Fund continues to support and collaborate with other global health partners, such as WHO and Gavi, and participating into ongoing dialogues on the Lusaka Agenda.
- **External risks and mitigation actions:** The Global Fund continues to face high and increasing risks in the external landscape and to implement enhanced mitigation actions such as maintaining strong donor relationships, engaging advocacy networks, delivering impactful communications, creating innovative partnerships, and enhancing collaboration with global health partners.
- **Board input and advice:** The Secretariat seeks the Board's guidance on the overall replenishment strategy and approach, risk assessment, and risk mitigation.

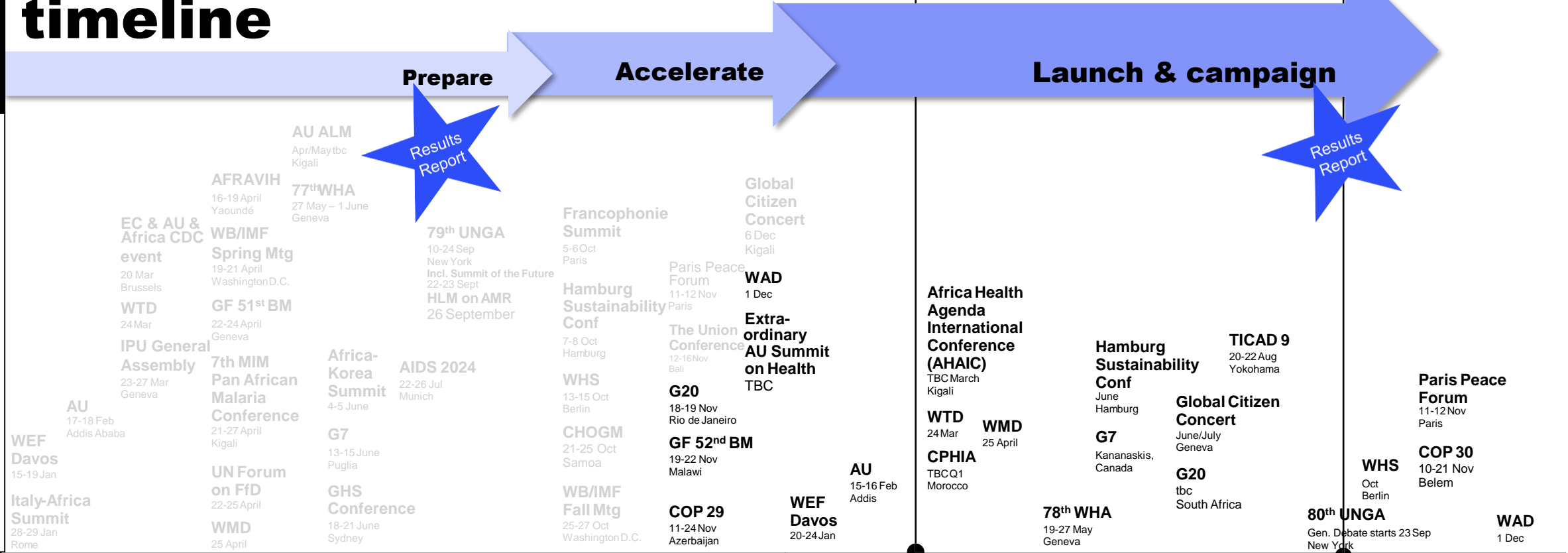
# High-level 2024-25 timeline



**Preparatory Mtg & Investment Case Launch** Q1 tbc



**Pledging Conference** Q3/4 tbc



2024												2025											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec



# 8R workstreams update



- Modeling and analytical work nearly complete
- First draft of IC Report under review
- **On track for launch Q1 2025**



- 8R campaign **concept**, narrative and creative platform development on track
- 8R campaign **launch and key moments** defined



- **Formal outreach to potential hosts is ongoing**
- Ongoing monitoring of political transitions & wider political implications, as well as engagement with key partners to secure support in high-risk environment.



- **Core public donor strategies, efforts on pledge conversion and joint outreach with advocacy partners in place and active** but needing to be continuously refreshed given the volatile external environment
- Good visibility and engagement in 2024 G7/G20 processes; engagement with 2025 G7/G20 Presidencies, and major health/development events, even more crucial to keep Global Fund, HTM & Global Health on global agenda amidst competing priorities



- Continuing GC7 resource mobilization efforts and implementation of GC7 investment areas
- Working to identify new areas and design additional platforms for 8R while also **creating a private sector-relevant 8R campaign stream**
- On track for Private Sector call to action at the World Economic Forum



- **Sustaining and strengthening the advocacy eco-system** amidst a shrinking Civil Society space and decreasing Civil Society funding
- Forging synergies with governments, regional bodies, civil society and global health partners to implement joint advocacy initiatives at national, regional and global level while navigating complex geopolitics



- **Continuing to engage in global platforms**, contributing to relevant policy & technical discussions, putting the spotlight on HTM & Global Health.
- Rolling Replenishment: multi-polar / multi-moment mobilization to mitigate risks



# High-level timeline of IC development

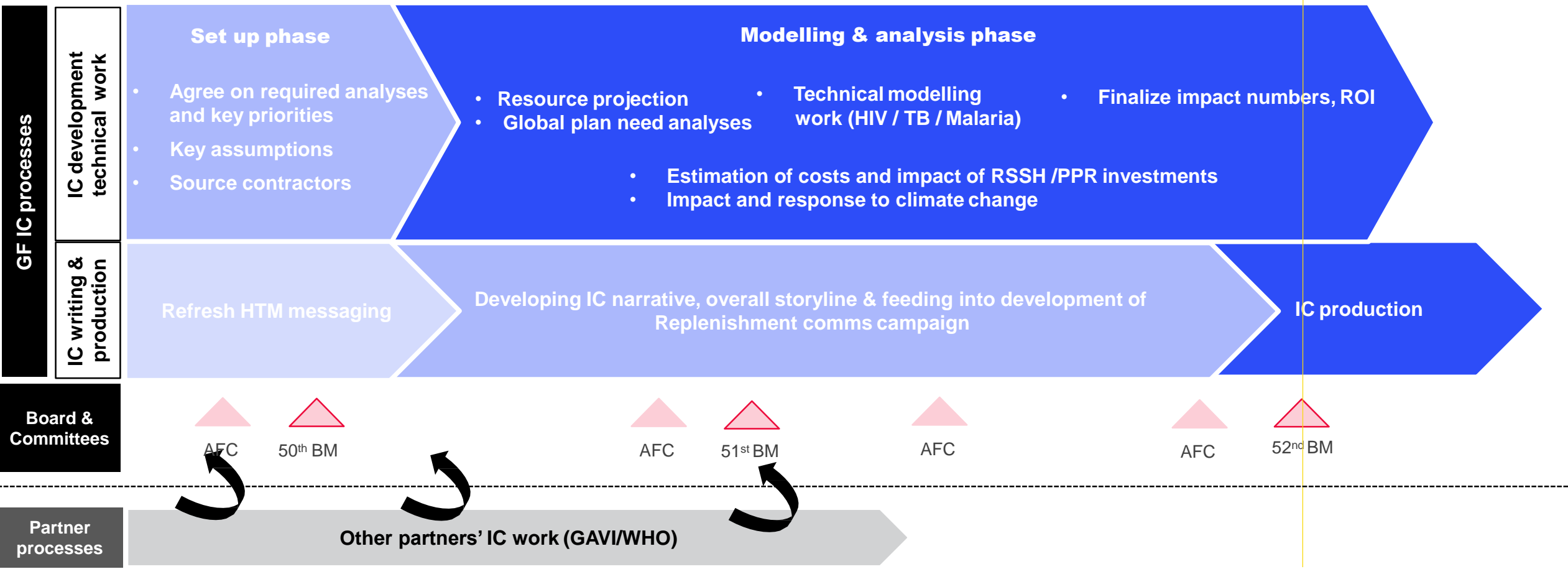
MGG#1, 29-30 Apr

TODAY

MGG #2

IC Launch

2023				2024												2025	
Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb





# 8R campaign approach

**In a world of uncertainty...**

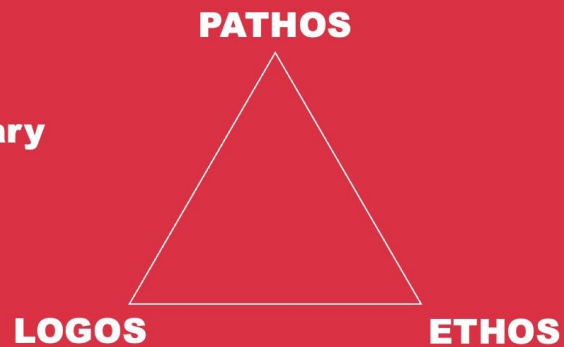
**We need a campaign that is constantly ready to convince of relevance**



**ROLLING**

**REPLENISHMENT**

**Appeal to audiences in complementary ways**



~~**Wait for the perfect moment**~~

**Ready for every moment**

# Looking forward

## Next steps



### **Continue to focus on donor engagement and pledge conversion**

- Briefings, site visits and other engagement opportunities with donors
- Identifying resource mobilization prospects & designing catalytic funding opportunities for private sector donors
- Contribution agreement negotiations, donor reporting and fulfillment of conditionalities for pledge conversion



### **Intensify Global Fund positioning, visibility, thought leadership**

- Preview 8R narrative elements throughout 2024 to showcase Global Fund results & impact, funding model & how we are adapting/evolving our ways of working to respond to wider landscape
- Continue to nurture and provide platforms to highlight Global Fund stakeholders' voices & expertise



### **Step up partnership engagement and collaboration**

- Nurture relations & continue to collaborate closely with Global Health & development partners, incl. on RM/Replenishment coordination



### **Continue to build the momentum for 8R**

- Global Fund presence at key events (UNGA, WHS, G7/G20, COP29, etc.) and preparing the ground for 2025 G7/G20 Presidencies
- Leverage Global Fund 52<sup>nd</sup> Board Meeting in Malawi to showcase country impact in HTM & wider themes (RSSH/PP, human rights & gender, AGYW, climate & health, etc.)
- Prepare for the launch of the IC & 8R campaign in Q1 2025



### **Continued strong engagement with advocacy partners, champions and influencing leaders**

# Thank you

The Global Fund to Fight  
AIDS, Tuberculosis and Malaria

+41 58 791 17 00  
[theglobalfund.org](http://theglobalfund.org)

